

Northwestern | Kellogg

CERTIFICATE AWARDED TO

Rodrigo Conde Salinas

FOR COMPLETION OF

Digital Marketing Strategies Data, Automation, AI & Analytics

April - June 2020



FRANCESCA CORNELLI

Dean, Kellogg School of Management
Donald P. Jacobs Professor of Finance



THOMAS O'TOOLE

Associate Dean of Executive Education
Clinical Professor of Marketing

Credential ID: 21757681